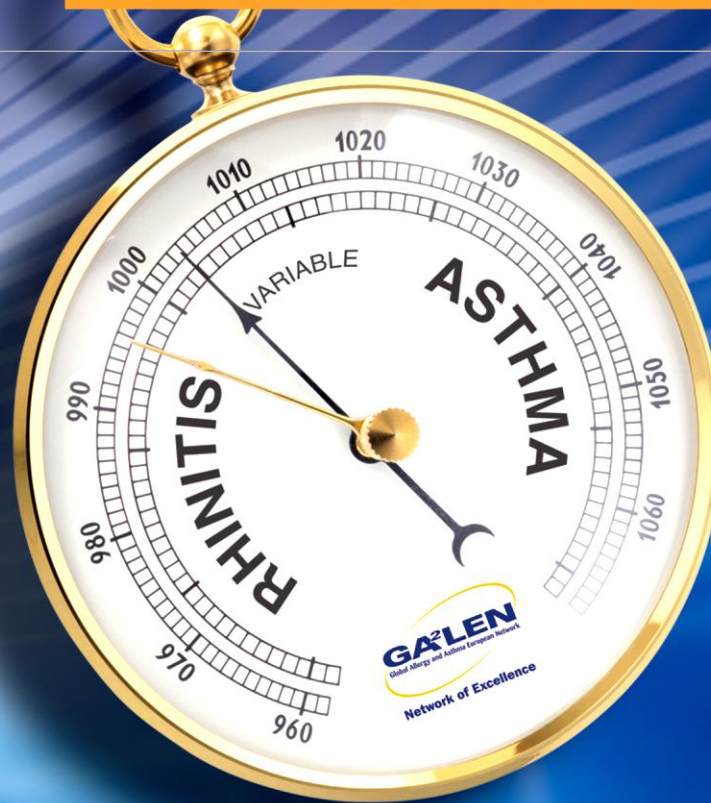


Does rhinitis

lead to asthma?



GA²LEN campaign

Does rhinitis lead to asthma?

- Upper and lower airways + combined upper/lower airways under investigation under GA²LEN: involvement of various GA²LEN workpackages
- Within its mission to disseminate the network results, GA²LEN has chosen to spread clear messages of interest to all: the relation between nose and lung in allergy



Campaign preparation

- **Review Paper** *Does rhinitis lead to asthma?*

Van Cauwenberge P, Watelet JB, Van Zele T, Wang DY, Toskala E, Durham S, Fokkens W, Lau S, Leynaert B, Wickman M, Salapatas M, Burney P, Mullol J

Rhinology, June 07

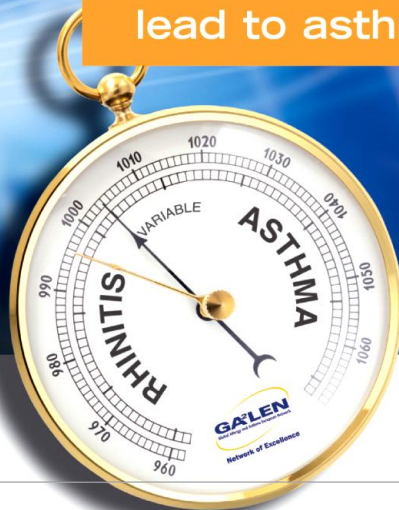
- Development of 2 brochures – for GP's and for Patients

→ reread by GA²LEN / GPs / EFA



Does rhinitis

lead to asthma?



Role of the primary care physicians



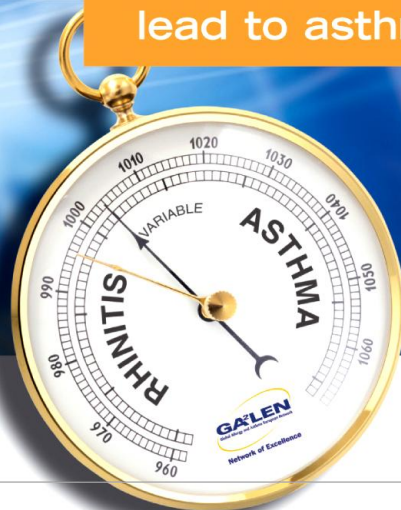
Messages for GPs

- Patients with asthma should be evaluated for their nasal symptoms
- Patients with allergic rhinitis should be evaluated for the presence of asthma
- Rhinitis is a risk factor for asthma
- Importance of patient education



Does rhinitis

lead to asthma?



PATIENT LEAFLET

Does sneezing lead to wheezing?

What allergic patients should know about the link between allergic rhinitis and asthma



Messages for Patients

- Patients should think about their symptoms: sneezing and wheezing
- Playing your part: active role
 - learn about your condition
 - learn about the triggers to avoid them if possible



Implementation at European level

→ Congresses:

- GA²LEN workshop EFA: Berlin, 29/03/06
- GA²LEN Sympo EAACI: Vienna, 13/06/06
- GA²LEN Sympo EAACI: Goteborg, 11/06/07

→ Flash animation on websites: GA²LEN – EFA ,

→ Press kit – media coverage

→ NL, journals, papers,...



Leaflets translated

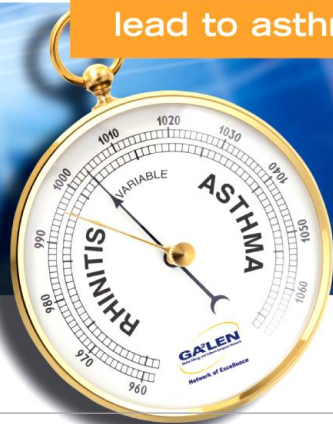
- French
- Dutch
- German
- Greek
-

→ to be reread and approved by GA²LEN Experts & EFA



Does rhinitis

lead to asthma?

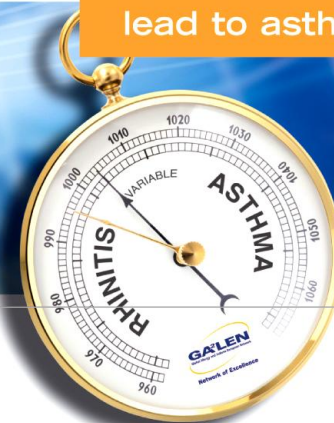


Role of the primary care physicians



Does rhinitis

lead to asthma?



PATIENT LEAFLET

Does sneezing lead to wheezing?

What allergic patients should know about the link between allergic rhinitis and asthma



Implementation at national level

- Conferences, meetings, information session
- Information posted on your website
- Press conferences – media coverage
- Inserts in NL, journals, magazines...



Importance of awareness campaigns

- Share knowledge –based on research evidence with the Health Care Professionals
- Contribute to improve diagnosis and treatment
- Appropriate info for patients for a better management of their diseases and for an improved quality of life



Does rhinitis

lead to asthma?

