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*A European Patient Perspective on Severe Asthma*

# Looking to the Future

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Donna Covey

European Federation of Allergy and Airways Diseases Patient's Associations (EFA)

[www.efanet.org](http://www.efanet.org)



# LISTENING to European asthma patients

“ The severity of my asthma means I don't have much of a social life and so I feel very isolated. It's also embarrassing to have to [use] your nebuliser in public. I've lost a lot of friends because of my illness. My relationship with my partner broke down because of my asthma ”  
Wendy Williams



“ I would like the air to be cleaner, to make breathing easier, and I would like children with asthma to grow up to have a future without the problem of environmental pollution ”  
Soledad Alonso



# the PROBLEM

- ✓ Inadequate communication and partnership
- ✓ Insufficient research
- ✓ Unsatisfactory health care
- ✓ Involuntary exposure to pollutants



# the CONSEQUENCES

- ➔ Compromised lives
- ➔ Unnecessary illness
- ➔ Social isolation
- ➔ Preventable deaths



# the SOLUTION

- ➔ Expert care where I live
- ➔ Sustainable research
- ➔ Clean Air (indoor and outdoor)



# CARE

- ✓ Access to specialist care
- ✓ Patient centered care
- ✓ Access to modern treatments
- ✓ Patient-physician partnership
- ✓ Freedom of choice



# RESEARCH

- ✓ Independent funding
- ✓ Innovative treatments
- ✓ Prevention programmes
- ✓ Finding the cure



# CLEAN AIR

- ✓ Banning smoking
- ✓ Reducing exposure to pollutants





**Thank you**

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