

AGENDA

Communication webinar

Speaker: Vicky Marissen, EPPA

Date and time: 30 October 2018 at 13:00 – 14:00 CET

13:00- 13:05	Welcome and introduction
13:05- 13:40	• What is communication? • What does it take to be a good communicator? Natural or can this be trained? • Communication is a state of mind • Written communication: - Variety of tools - How to make sure your message is read and understood - Written communication is a process and requires work and preparation • Oral communication - From talking to a stakeholder or decision-maker to speaking at conferences - Preparation is ¾ of the work - Oral communication techniques
13:40- 14:00	Q&A with participants

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