



how & why a diverse MOB for citizen-advocacy ?

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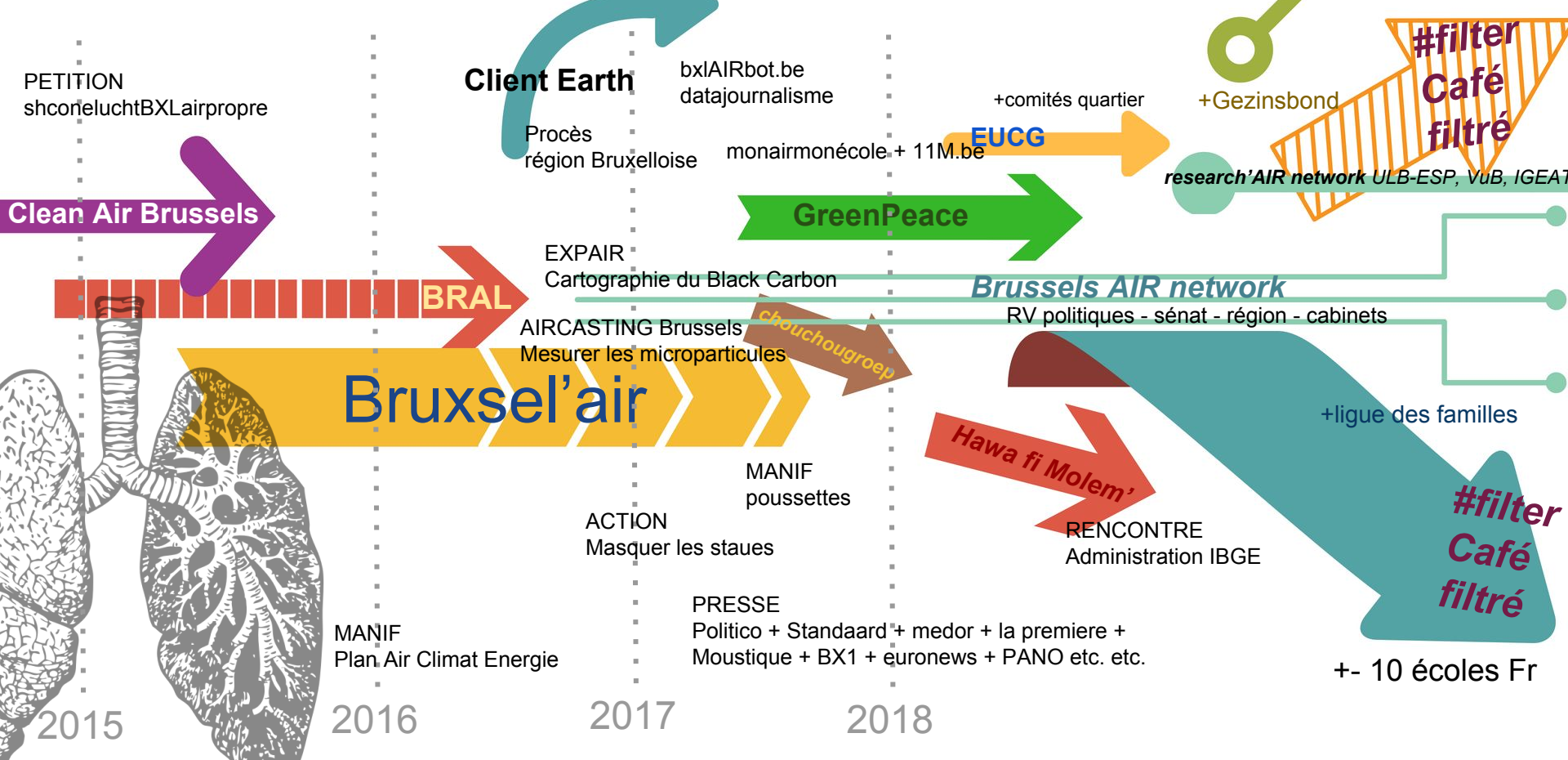
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STADSBEWEGING VOOR BRUSSEL
MOVEMENT URBAIN POUR BRUXELLES
AN URBAN MOVEMENT FOR BRUSSELS



Timeline mobilisations





**CITIZENS
DEMAND
CLEAN AIR**

2018... differentiate Roles



Greenpeace:

Investigate campaign, actions, lobby

Citizen groups:

Actions, storytelling, sensibilisation

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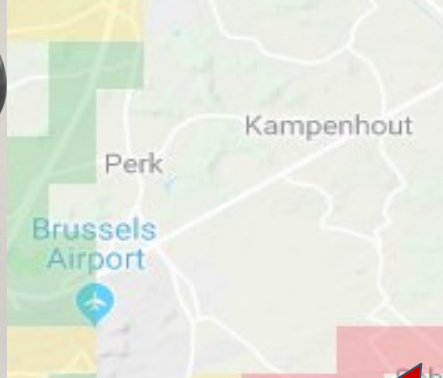
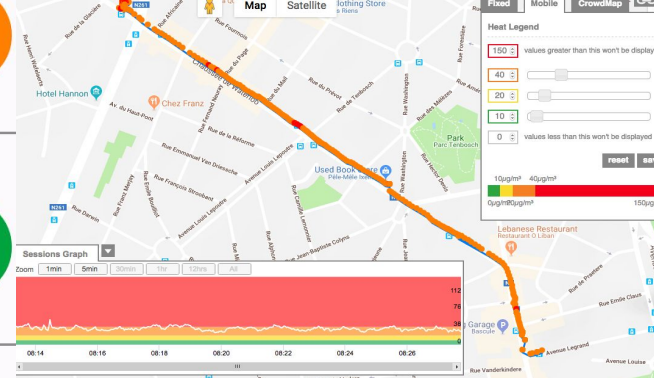
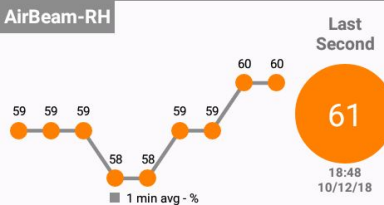
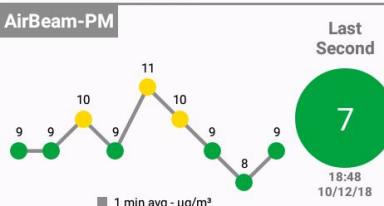
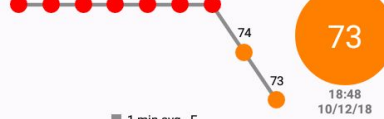
**Support (new) citizen groups & link with
train community-organisers on links AIR-health-mobility
share opportunities media + politics**

Lobby : administration, government, parliament(s)

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AirCasting Brussels

Results & reflections

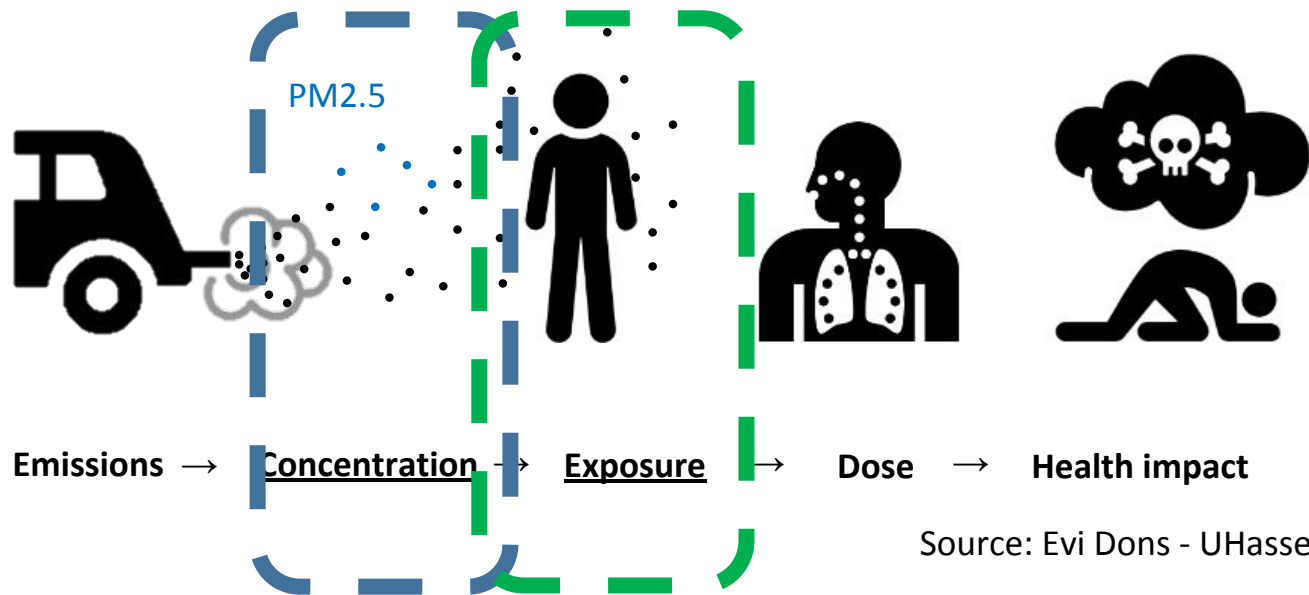


VRIJE UNIVERSITEIT BRUSSEL



AirCasting Brussels

- March 2017 – Oct. 2018
- ca. 100 participants
- 1,5 million data points – hundreds of hours of recording
- Interviews, focus groups, workshops, events...
- Part of BXL Air movement



experience
sharing



With Whom?

- *parents + families*
 - *teachers + care professionals*
 - *give word = represent society*
(poor, rich, multicult, old, childs,...)
- = targeted but broad identities speak up!*

them! they shall listen
we... we claim
I I inform

savoir



faire savoir





Karmenu Vella @KarmenuVella [Suivre](#)

Walking to work & discussing #AirQuality with Marta & Lucas of facebook.com/bruxselair/ Agree that governance coordination is key #EIReview

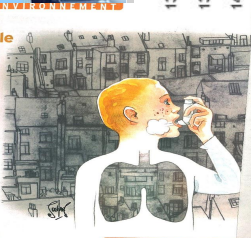
À l'origine en anglais



Workers' green revolt on pollution

High proportion of diesel cars means the EU can't tackle poor air quality

By SIMON HARRIS, JOSHUA POSNER AND MARION SULLIVAN



4 VRAGEN Onderzoekscmissie naar Deze

'Niemand hield rekening met gezondheid van Europa'

moustique Nouvelle formule 2,20 € au lieu de 1,25 €

Quand respirer est un danger

Les chiffres de la pollution font sur la santé / le silence des autorités Solutions

Une Journée au 112 LES SUPERHEROS DU QUOTIDIEN Femmes MON CORPS EST UNE ZONE DE GUERRE

te bruxellois en manque d'air

et le Fietsersbond présentent leur thermomètre vélo

LE SOIR Mobilité : Régime de la Commune de Bruxelles

Changez l'atmosphère

The EU is trying to clean up the air around pollution in its own back yard

On a crisp morning earlier this month, the indicators official, set off for a walk from the Euro, des citoyens zèle vers les vases d'oiseau de ion.

QUALITÉ DE L'AIR:



Who could join your citizen claim for health?

Citizens

- parents
- health professionals
- activists
- residents
- sportmen
- entrepreneurs
- opinion leaders
- ...

Academics

- teachers
- researchers
- lecturers
- students
- labs
- innovation tech
- administrations
- scientists

Société civile

- associations
- health sectors
- mutualities
- consumer rights
- health victims org
- unions
- employers lobbys
- public interest lobbys

advantages?

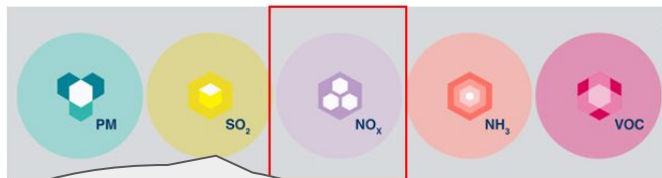
Différents polluants

NO₂ NO NO₃ NH

PM₁₀ PM 2.5 UFP<0.1µm

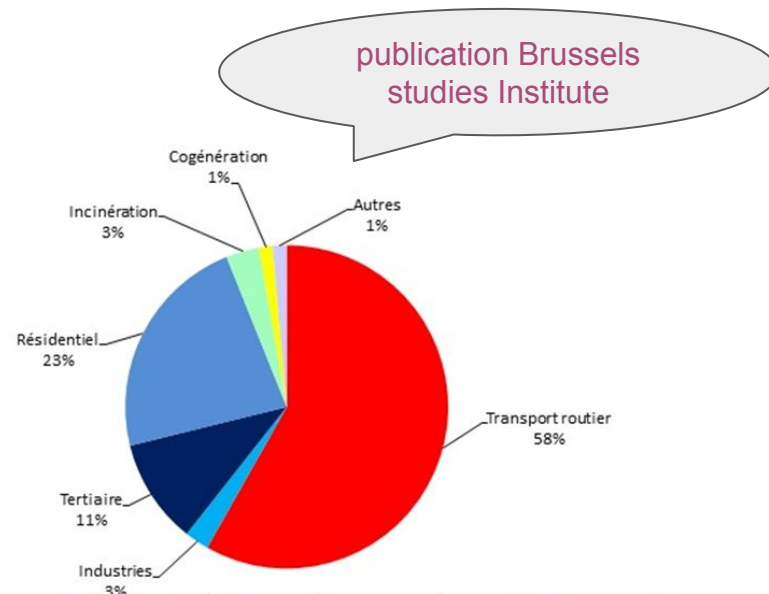
CO, O₃

VOC intérieurs, issus du pétrole



Patricia, docteur généraliste, groupe HAWA FI

- se renseigner + ce qu'on sait déjà
- apprendre en réseau
- en groupe, en oralité



publication Brussels studies Institute

Répartition sectorielle des émissions de substances acidifiantes ou potentiellement acidifiantes (Nox, SO₂, NH₃) en Région de Bruxelles-Capitale, en 2011

Sources d'information officielles

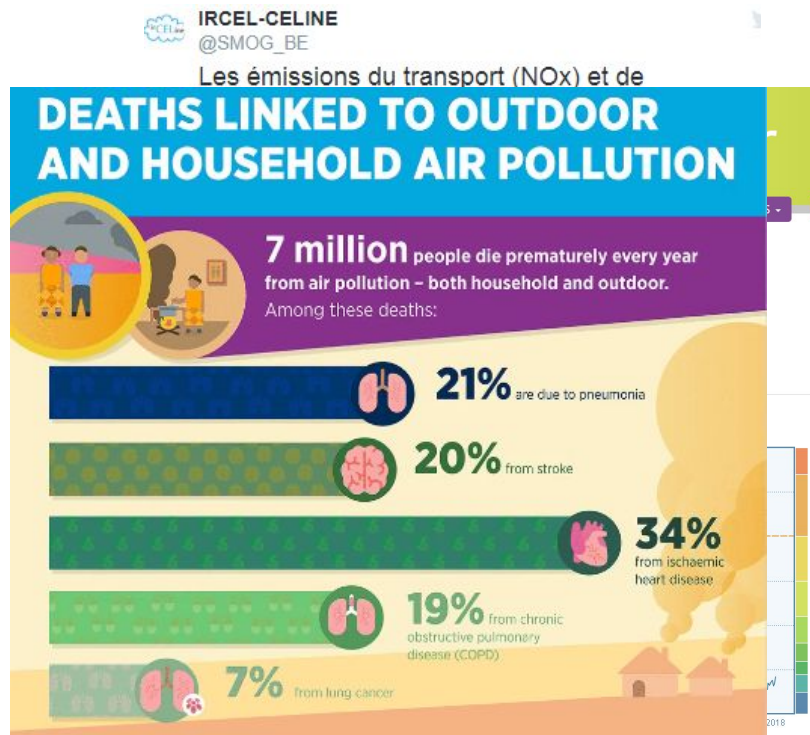
irCELine.be

- site + **app**
- modélisations NO₂, MP_{2.5}, etc

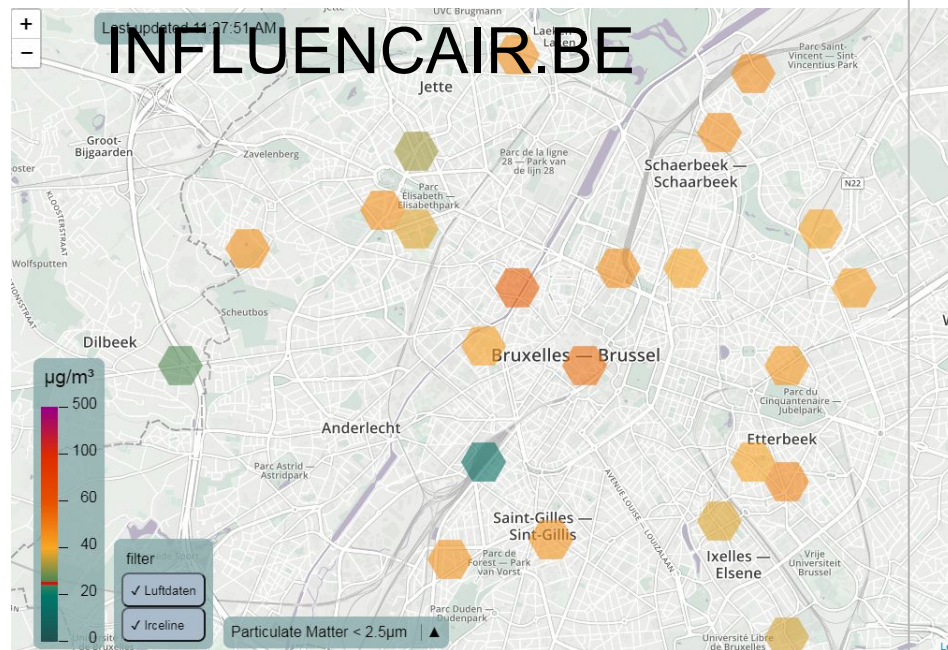
Bruxelles-Environnement:

- ExpAIR Black Carbon (carte)
- qualitedelair.brussels

OMS Europe “Breathe Life”



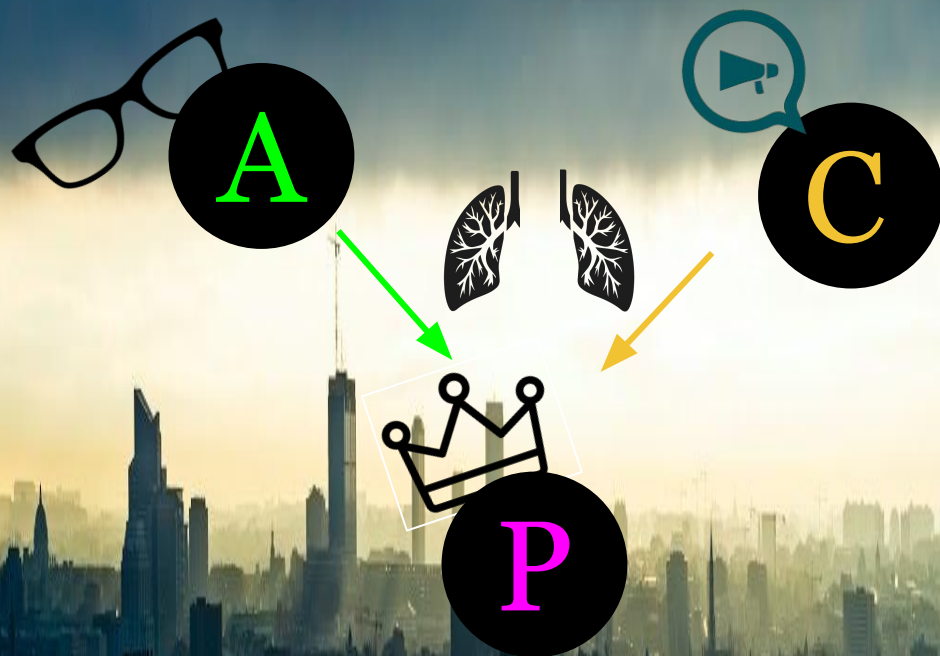
Sources d'information indépendantes - opendata





la **science participative**
co-produit le savoir
nourrit l'action démocratique

expérience "située" **citizen-science** = savoir + utile à la société



Une co-construction de la **politique AIR** à Bruxelles ?

methods

- publicatie Citizen-Science (januari?)
- smarterlabs guidelines (maart) + actieonderzoek ervaring
- wetenschappers netwerk
- nieuwe activisten input geven → burger-expertise

lobbying

- senaat & gemeentelijke input
- 3-stappen citizen-lobbying BHG 27/6 25/9 19/1
- staten generaal luchtkwaliteit **25-26-27 april 20**
- ...

Empower opinion movements

- actie in publieke ruimte & media
- challenging beleid met een diverse Lk-netwerk
- scholen en families en patiënten op straat
- storytelling van hun burger-expertise

Coalition

- LK focus BHG → regeerakkoord 2019-25 tot in juli
- nieuwe thema's mob-draagvlak verbreden: verkeersveiligheid, geluid, congestie, ...

*“If I can’t dance, this is
not my revolution”*

Community building

collective message circulation

“draagvlak” strategy

→ coalition of the willing

