



## World Atopic Eczema Day 2020

# How do YOU care for atopic eczema?

## EFA webinar at virtual EADV Congress 2020, 29 October 08:30 - 09:15

Duration: 45 min

### **Objective:**

In line with World Atopic Eczema Day 2020, patients and families are at the core of the EADV webinar session. We will address what living with atopic eczema means for families with children affected by atopic eczema/atopic dermatitis and how it affects their daily (family) life.

Together with **patients**, **caregivers** and **healthcare professionals**, we will provide an insight into **how families care** for their children, how they experience their relations with healthcare professionals and elaborate on how a collaborative approach can improve patients' Quality of Life.

### DRAFT Agenda:

08:30 - 08:40 10 mins	Introduction: Quality of life of patients and families living with atopic eczema	Ms Carla Jones, EFA Board Member Prof. Alexander Stratigos, dermatologist and EADV incoming President
08:40 – 08:50 10 mins (pre-recorded)	How do we care 24/7? What caring for atopic eczema means	Presenting the challenges and the burden of living with children affected by AE Speaker: Ms. Magali Redding - Carer and CEO Eczema Outreach Support
08:50 – 09:00 10 mins (pre-recorded)	How to care? How to care for atopic eczema in a multi-disciplinary team - Best practices from those who care for those who care	Best practices in the care for atopic eczema, with a focus on the importance of the relations patient/family- practitioner Speaker: Prof. Carsten Flohr - dermatologist
09 :00 – 09 :15 15 mins (live)	Let's care! Roundtable: Quality of life driven healthcare. Sharing priorities and relieving the burden	Responding to key messages from patients and families from podcasts during the Atopic Eczema Day 2020 Moderator: Ms Tamsin Rose Panellists: Prof. Carsten Flohr - dermatologist Ms Gitte Susanne Rasmussen - nurse Ms. Magali Redding -carer Prof. Erkka Valovirta - Paediatrician and Paediatric Allergist

The webinar will be recorded and will be available online after the EADV Congress

This webinar is part of EFA's Atopic Eczema Awareness Day project made possible thanks to unrestricted grants from EFA's Sustainable Funding Partners AbbVie and Sanofi-Regeneron Alliance.