



European Federation of Allergy and Airways
Diseases Patients' Associations

EFA

European Federation of Allergy and Airways Diseases Patients' Associations

is looking for full time (38h/week)

Digital Campaign Assistant (internship)

to start as soon as possible (for a duration of 6 or 9 months)

Are you interested in mobilising people to campaign for better health and care in Europe?

EFA is a vibrant alliance of European patients' organisations representing people with allergy, asthma and chronic obstructive pulmonary disease (COPD) at European level. We have 45 Members in 26 countries. EFA is dedicated to making Europe a place where people living with these diseases have access to best quality care, live uncompromised lives in a safe environment, and are actively involved in all decisions influencing their health.

EFA work pillars are INFORM | PREVENT | CARE. As EFA Digital Communications Assistant you will be **digitally campaigning on European policy debates** to ensure that the needs of people with allergy, asthma and COPD are at the heart of policy decisions. You will also be **supporting EFA projects' communication** such as the European Parliament Interest Group on Allergy and Asthma (INFORM); the BREATHE Vision for 2030 (PREVENT); and Atopic Eczema Consensus Europe (CARE).

You will join a **strong policy and communications team** of Policy and Communications Director, Policy Advisor, Policy Officer and Communications and Policy Officer, **who will embrace your expertise and guide your professional development**. You will be reporting to EFA Director of Policy and Communications.

Your main tasks are:

Support EFA_Patients digital voice

- Strategise with the team to make the most of EFA's digital campaigns such as #EFAPatientsDigital, #BREATHEVision and #AtopicEczemaBurden
- Use EFA's [Twitter](#), [LinkedIn](#), [Facebook](#) and [YouTube](#) channels proposing content, campaign timelines and follower-base development to translate EFA policy positions to broader audiences
- Support EFA's visual identity and branding through content creation
- Maintain EFA's website and project-affiliated websites such as [BREATHE Vision](#) and the [Youth Parliament on Allergy and Asthma](#)
- Support the development EFA's quarterly newsletter through Mailchimp and its audience
- Contribute to the development of EFA's communication strategy through data analytics

Support EFA projects digitally

- Support in the communication and mobilisation around international days, such as [World Asthma Day](#), [World COPD Day](#) and [World Atopic Eczema Day](#)
- Develop with the team EFA projects communication materials such as posts, reports, articles, graphic materials, and other
- Support EFA project results dissemination internationally such as events, conferences and medical congresses

If you would like to join our team, you should have the following experience and qualities:

Essential:

- ability to communicate in English, written and orally
- strong proof-reading, editing and graphical skills
- proven experience in drafting of publications, articles, brochures (ideally basic knowledge in working with external providers i.e. designer, printer, events agencies, etc.)
- comprehensive knowledge of CMS and communication tools (e.g., Canva, Adobe), high computer literacy
- basic knowledge of press work and PR on EU and national level
- analytical skills and an ability to analyse and process information on a range of issues including healthcare, environment and research to diverse audiences
- willingness to work in a small and highly international team
- availability for occasional travel

Desirable:

- interest in health policy, representing patients and advocating for their needs on a European and national level
- experience in the NGO field
- experience and/or good understanding of processes in and set-up of European institutions and EU-level policy making
- strong social media skills
- proven experience in creating digital audiovisual content such as GIF and slideshow, video, podcast
- fluency in several EFA languages

The contract will be a Belgium “Convention d’Immersion Professionnel” for a duration of 6, 9 or 12 months which is remunerated at a minimum of around EUR 850net/month, and that can be increased depending on the candidate’s background and experience. EFA offers additional benefits such as lunch vouchers at a rate of EUR 8/day and monthly public transport pass for Brussels.

Please apply by sending your CV, together with a cover letter and reference ‘EFA Digital Campaign Assistant’ by Tuesday, 11th October 2022, as a comprehensive .pdf document to: communications@efanet.org.

Successful pre-screening candidates will be invited for an interview on the week of the 17th of October to start as soon as possible. Find more information on www.efanet.org and follow us on social media. We look forward to receiving your application.

Please note that due to the large number of applications only short-listed candidates will be contacted.