

### **PRESS RELEASE**

# Respiratory patients launch European prize to recognise achievements in digital health for asthma and COPD

**Brussels, 1/02/2023** - The European Federation of Allergies and Airways Diseases (EFA) has launched a Prize to welcome applications from innovators whose digital products improve the lives and health of asthma and chronic obstructive pulmonary disease (COPD) patients in Europe.

The EFA Patients' Digital Prize takes stock of the incremental use of patients and carers of connected medical devices, telemedicine and e-health apps, as well as digital health platforms to manage their care.

The EFA Patients' Digital Prize is set to recognise digital health solutions addressing asthma and COPD patients' needs while empowering them to manage their care. As a patient initiative, the Jury will be especially looking for innovations that embed patients' input from development to implementation, are accessible for patients' use, and facilitate dialogue between patients, healthcare professionals, and the digital sector.

The submission and selection criteria have been informed by EFA's 'DIG\_IT Report: Asthma and COPD Patients' Digital Journey in Europe'. The report, launched in June 2022, is the outcome of a survey to over 900 patients in five European countries about patients' reported benefits, barriers and concerns around digital health.

Carla Jones, President of EFA, says: "If we are to strengthen healthcare systems with the support of digital tools that bring value to patients, patients' needs must be included early and often in the digital design process. Co-creation with patients and integration of user feedback are key to improve the management of asthma and COPD and to develop the necessary partnership between the digital sector, patients, and healthcare providers."

The application is open until 27<sup>th</sup> March, 2023. All information is publicly available in EFA's website (<a href="https://efanet.org/inform/patient-evidence/dig-it/prize">https://efanet.org/inform/patient-evidence/dig-it/prize</a>).

EFA Patients' Digital Health Prize finalists will be invited to the award ceremony late April 2023 in presence of EFA Members, 45 patients' organisations in 26 countries to benefit from structured exchanges with EFA and its members.

#### **ENDS**

#### Note to editors

The European Federation of Allergy and Airways Diseases Patients' Associations (EFA) is the voice of the 200 million people living with allergy, asthma and chronic obstructive pulmonary disease (COPD) in Europe. We bring together 45 national associations from 26 countries and channel their knowledge and demands to the European institutions. We connect European stakeholders to ignite change and bridge the policy gaps on allergy and airways diseases so that patients live uncompromised lives, have the right and access to the best quality care and a safe environment. Learn more at efanet.org

For more information contact EFA Director of Policy and Communications: Isabel.proano@efanet.org +32 (0) 2 227 2712





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Read 'DIG\_IT report: Asthma and COPD Patients' Digital Journey in Europe, 2022, EFA' <a href="https://efanet.org/images/2022/EFA">https://efanet.org/images/2022/EFA</a> DIG IT Full Report.pdf

The EFA's DIG\_IT Prize is being made possible thanks to unrestricted grants from EFA's Sustainable Corporate Partners Chiesi and Roche.



