

● LIVE WEBINAR

SHARING IS CARING: EXCHANGING KNOWLEDGE ON ASTHMA CARE
Improving access to asthma information for patients and their families
26th October 2023 1:00 pm – 2:00 pm CEST

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The management of asthma requires understanding the underlying conditions, knowledge about specific triggers, recognition of symptoms/signs and a tailored treatment. Asthma control remains relatively poor in Europe and across the world, and patients do not always have access to sufficiently accurate educational resources to help manage the disease. This webinar is the occasion to discuss the importance of **asthma health literacy** and of having **access to scientifically validated information** designed and written for asthma patients and families. After a roundtable session with representatives from the asthma patient community and medical doctors, the event will move to the presentation of the new website aboutasthma.org that is intended to facilitate access to updated information for patients to better understand asthma management and care.

This webinar is addressed to: asthma patients, patients advocates, patients representatives, carers, patients organisations, EFA and GAAPP members, healthcare professionals, industry.

Agenda

13:00 – 13:05	<p>WELCOME AND INTRODUCTION Armando Ruiz, EFA Vice-President Tonya Winders, GAAPP President & CEO</p>
13:05 – 13:40	<p>EXCHANGING KNOWLEDGE FOR ASTHMA CARE: <i>Improve Communication to Empower Patients</i></p> <p>Health literacy and access to trustworthy information on asthma designed and written with and for patients and their carers are essential for better asthma care. Differences in access to educational resources and asthma care will be also at the center of the discussion, turning the spotlight on the experience of patients from different geographical areas, depending on different systems and available resources.</p> <p>Co-moderators:</p> <ul style="list-style-type: none"> • Susanna Palkonen, EFA Director • Tonya Winders, GAAPP President & CEO <p>Speakers:</p> <ul style="list-style-type: none"> • Anton Basenko, EFA Community Engagement Manager, Asthma and COPD patient • Ugochukwu Nwangoro, GAAPP Vice-Secretary, Asthma Relief Campaign Project • Todor Popov, MD, PhD, University Hospital "Sv. Ivan Rilski" (Sofia)
13:40 – 13:45	<p>ABOUT ABOUTASTHMA.ORG A virtual tour around the new website for asthma patients&carers by EFA and GAAPP</p>
13:45 – 13:55	<p>Q&A Ask your questions to the speakers before and during the webinar. Vote for preferred questions. The most voted ones will be answered live.</p>
13:55 – 14:00	<p>CLOSING</p>

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