World Atopic Eczema Day – 14 September 2023

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Date | Platform | Post | Visual | Tags |
| Week of 21/08 | LinkedIn | World Atopic Eczema Day 2023 is coming up in a few weeks!  What you should know is that #atopiceczema is not ‘just another skin condition’. In fact, it is one of the most prevalent **skin diseases** in the world that usually develops in childhood.  Living with atopic eczema is a roller coaster for both child and adult patients. The emotional consequences of the disease affecting the mental health of children and youth is a rising concern in the community.  This is why the Atopic Eczema community will come together on September 14 to speak up about the psychosocial burden on children and youth living with atopic eczema. #IfYouOnlyKnew  **How can you help?** Download our toolkit and help us spread the word  **#WorldAtopicEczemaDay**  **#AtopicEczema #skindisease**  **#youngpatients** |  |  |